



Manx Wildlife for the Future

Our Strategy:

Our Strategy – sets out our ambitions for the Isle of Man’s natural environment and explains how we intend to achieve them. We focus on the Isle of Man but know that nature does not recognise national boundaries so we understand the importance of our central position in the Irish Sea, close to adjacent isles and sharing common goals with the federation of Wildlife Trusts across the British Isles. Our ambitions are bold but realistic - working with many people and organisations will help us deliver them and play our part within our Island UNESCO Biosphere designation. If you would like to know more, please contact us.

Our Vision:

The Isle of Man’s land and waters rich in wildlife, where nature matters to all

Our Mission:

To protect and enhance our environment, create more spaces for wildlife, and inspire people to act for nature



www.mwt.im



Delivering our Strategy



What?

Why?

How?

1

Drive the development of a Nature Recovery Network across the IOM

- Ensuring our MWT Nature Reserves are maintained to a high conservation standard
- Working with partners including IOM Government, Manx National Heritage (MNH) & Manx National Farmers Union (MNFU) for a biodiversity net gain
- Developing Action for Wildlife initiatives
- Helping to maximise potential gains from the IOM Agri-Environment Scheme
- Championing and expanding the Wildlife Sites scheme to inform future planning decisions
- Supporting the wider Irish Sea conservation aims, including our IOM Marine Nature Reserves
- Encouraging more people to create space for wildlife within their own land and gardens
- Developing freshwater conservation work

2

Champion Nature Based Solutions in the IOM

To enable nature to improve the wider IOM environment for all

- Being exemplary in minimising our own MWT carbon footprint
- Contributing to the delivery of a tree planting programme for woodland creation and carbon off-setting in the IOM
- Championing a strong linkage between the IOM Government Climate Change, Agri-Environment and Biodiversity plans
- Contributing to the delivery of the IOM upland peat survey and restoration work
- Supporting the expansion of the seagrass beds to help absorb blue carbon
- Showcasing approaches on our MWT Nature Reserves
- Encouraging and assisting Manx farmers to reduce their carbon footprint

3

Connect people in the IOM strongly to nature

To inspire the people of the IOM to act for wildlife

- Stimulating more people across society to speak up for nature
- Developing key MWT places where people can actively engage with nature
- Increasing our engagement across the IOM particularly in the major centres of population
- Contributing to the creation of a first class school environmental education programme
- Expanding our MWT membership and volunteers
- Delivering adult education programmes about wildlife, nature and the environment
- Assisting with the development of the next generation of conservationists/ecologists
- Upskilling farmers to strengthen conservation approaches within agriculture
- Developing citizen science to increase biodiversity data capture in the IOM



Throughout our work,
MWT aims to:



- Develop a robust MWT Business Plan alongside this strategy, giving a focus for income generation across our activities
- Widen our impact by working through others developing strategic alliances with IOM Government, MNH and the other key Island organisations
- Champion the Isle of Man's UNESCO Biosphere status and help the Island achieve its goals
- Align with the overarching principles and ambitions of The Wildlife Trust federation
- Carry out research, monitor our impact, contribute to biodiversity data collection, and make informed evidence-based decisions
- Develop and expand our use of digital and other appropriate technologies and efficiencies across our work
- Champion and communicate Manx culture, language, and heritage appropriately in our work
- Develop and operate good governance at all levels of the Charity

Peter Cairns/2020VISION

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